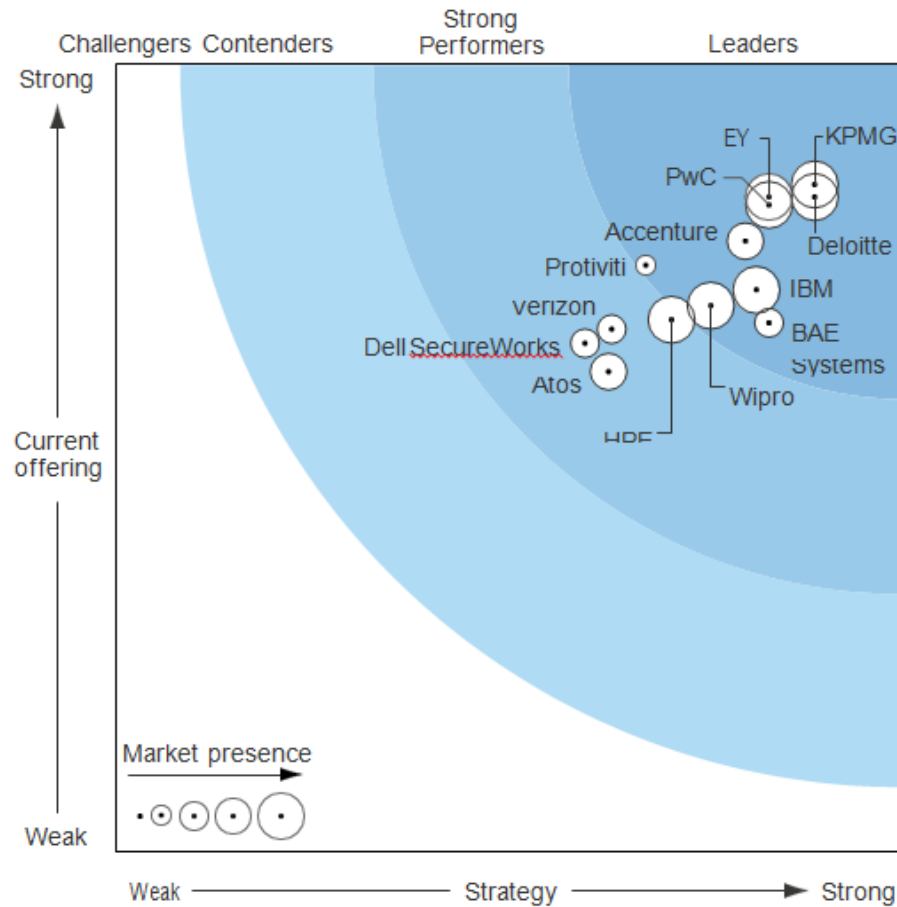


# OUTSECURE SERVICES

**About OutSecure:** For nearly 10 years, OutSecure has redefined how companies across the globe address critical data privacy, information security and risk management issues. We leverage deep experience with clients across multiple verticals and sizes, industry-specific regulations, benchmarking and best practices. OutSecure is trusted by leading organizations for creating **risk based strategic security programs**.



# Why OutSecure?



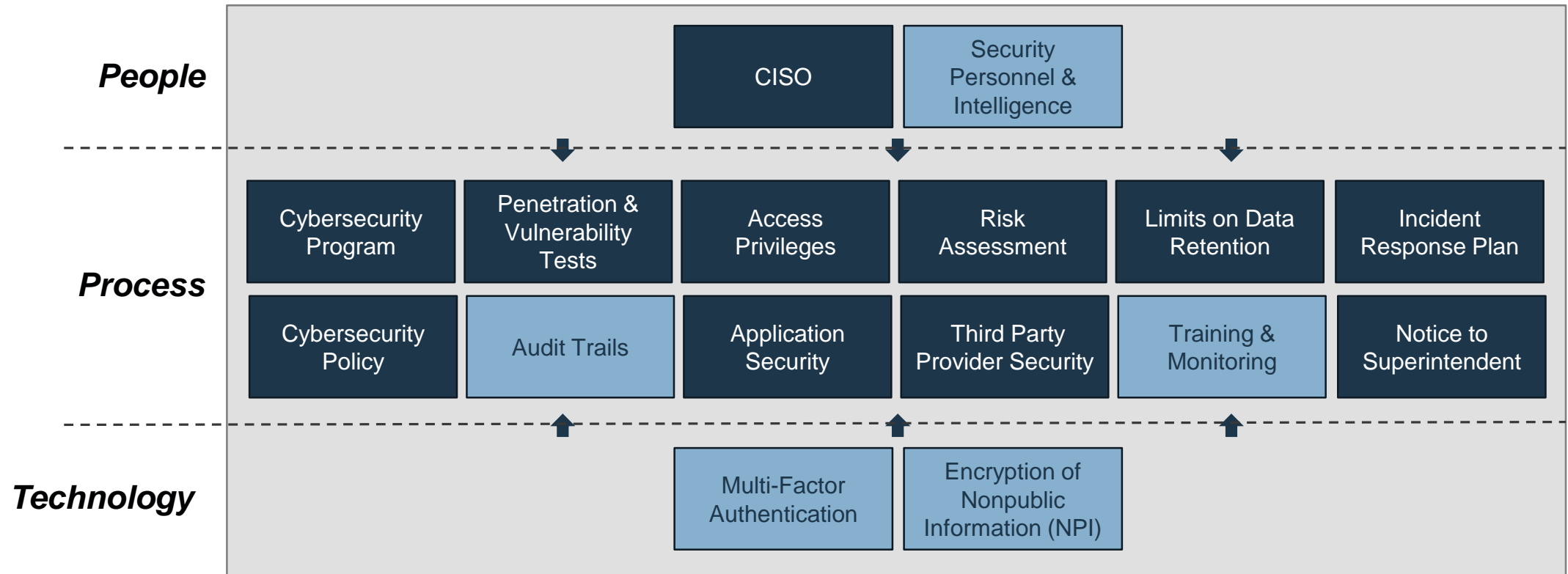
We have protected clients by identifying critical risks missed by engagement with firms in Forrester's top right quadrant for Security Consultants


# SERVICES

1. **Virtual CISO & Virtual Security Architect;**
2. **Risk Assessments for security & risk exposure in business processes and services;**
3. **Third Party Security Risk Assessments using our Delta Sum Risk Radar Platform;**
4. **Vulnerability Assessments;**
5. **Application Security & Product Security;**
6. **Incident Response Planning & Program;**
7. **User Security training – NIST Cyber Security Framework implementation, cyber security user awareness, phishing mitigation and user assessment solution designed to protect your business from being a victim of cyber crime;**
8. **Internet of Things Risk Assessments;**



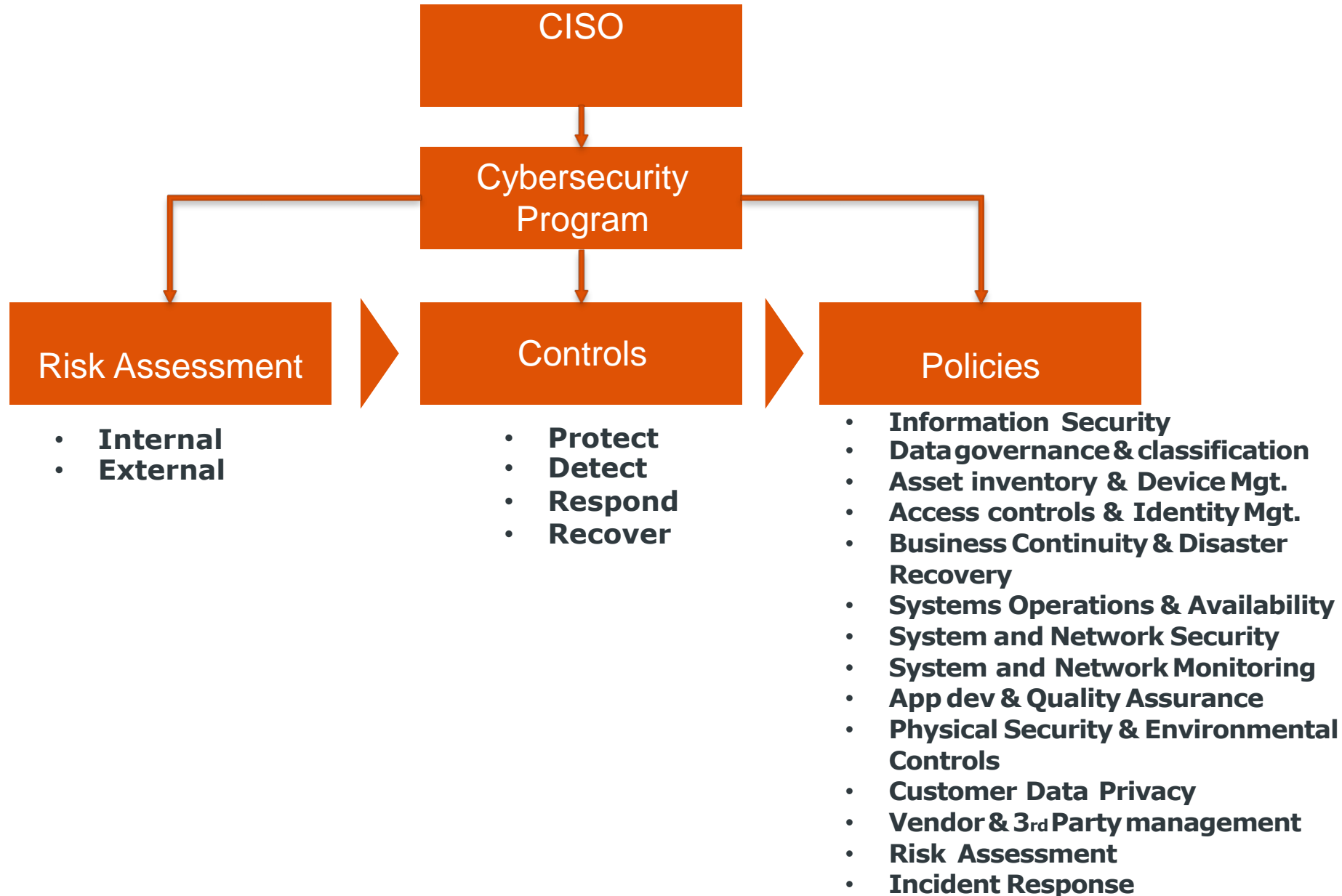
# DESIGNING A COMPREHENSIVE CYBERSECURITY PROGRAM REQUIRES EACH OF THE REQUIRED ELEMENTS TO WORK TOGETHER IN A SEAMLESS FASHION



 Provided directly by OutSecure

 Provided by Partners

## Areas of our Virtual CISO Oversight



# RISK ASSESSMENTS FOR SECURITY & RISK EXPOSURE

## APPROACH & OUTCOME

- We create a security strategy based on a 360 degree assessment of your business:
  - Regulations;
  - Business processes;
  - Employees, partners, vendors, service providers,
  - Technology and infrastructure.
- A security roadmap that is **unique** to your company's business risks. You will understand your exposure and how to remediate through process, technology and policies.

Excerpts from my recent posts on Forbes, Huffington Post, LinkedIn on the need for a holistic approach to security internally and outside....

“Businesses are facing tough security challenges today. Cybersecurity is a complex field that covers a lot of areas — ones that are not well understood by all the risk decision makers in an organization. That challenge has become more complex now with additional risks introduced by interconnected Internet of Things (IoT), Artificial Intelligence and more. The challenges have exploded.”

“A hack on Bangladesh Bank in February resulted in the theft of \$81 million, with fraudulent messages pushed along Swift channels. Security breaches that allowed hackers to infiltrate Swift's messaging network raised questions about the safety of the messaging network, and the interfaces security with the individual banks.

For the banks, focusing on their crown jewels protection is not enough as the third party Swift, in this case, is dependent on the member banks ensuring their own security, a bank that is not secure could jeopardize the safety of the Swift messaging network, as it did.”



# OUTSECURE'S VIRTUAL CISO

## WHO NEEDS ONE AND WHY

### Organizations with limited security staff

- Resource and budget constraints
- Lacking the link between security and business risks
- A CISO's view that is holistic – Leverage our 20 years of creating strategic security programs at global Fortune 500 companies. This arms us with a unique acumen to detect risks in processes, products internally and from your business partners.
- **Organizations with mature security programs**
- Specialized knowledge, Independent review
- Partner to the CISO
- Independent management of projects

- Expertise
  - Business & Security expertise – takes years to build this skill
  - Established network of experts & vendors
- Cost Effective
  - FTE Median Salary: \$230,000 vs. OutSecure's project based cost.
  - Talent shortage of skilled security strategists
  - No benefits, onboarding, pay for you need
- Flexibility
  - Scalable and available based on need
- Mentor Internal teams
- Objective
  - Here to help
  - Provide an expert perspective
  - No agendas

# CENTRALIZED VENDOR MANAGEMENT

Delta Sum Risk Radar is our 21<sup>st</sup> century best in class third party risk management program for ALL third parties that yields lower risk and provides a coherent approach for all the stakeholders. It includes the following six elements:

1. A comprehensive inventory of all third parties in real time;
2. Monitor & Discover third party vulnerabilities in real time through scans and/or threat intelligence;
3. A comprehensive catalog of specific risks the third party brings to your company;
4. A risk based segmentation of the services and vendor suppliers;
5. Standards based due diligence testing;
6. A disciplined governance and escalation framework.



## Delta Risk Radar



OutSecure Inc



# SECURITY TRAINING

## Cybersecurity Training for Board and Management:

This short yet intense session will introduce Board Members to Cyber Security and help to recognize critical risks in their environments.

1. Review cyber attackers' profiles, motivations and approach;
2. Understand the Board's responsibilities in Enterprise Risk Oversight, management framework and Governance concerning information security.
3. Examine the relevance of the SEC guidance around a corporation's disclosure obligations on cybersecurity risks and incidents.
4. Most importantly, examine the full context of Information Security & its impact.
5. Analyze the elements of a good Cyber Risk Dashboard and understand what security metrics to seek from management.

## NIST Cybersecurity Framework Training for you and your partners

In this session we will discover how the framework works, how to implement it and what the proposed changes as it frameworks moves to version

This session will be an overview of what the framework is , who need to follow it, why you company may decide this framework is a good solution for your company to use. We also demo a free tool to help you understand where you current weakness are and how you can improve your compliance to the framework.



JAN 7, 2014 @ 02:47 PM 1,508 VIEWS

# Is Your Business The Next Target?



*By Pamela Gupta*

If a data breach is inevitable for any [business](#), and it is – what measures do you have to take now to minimize the impact on revenue, reputation and cost involved in the aftermath?

When thieves hacked into credit and debit card data of as many as 40 million [Target](#) TGT -6.94% customers over the holidays, the breach rattled nerves and roiled Christmas shopping. In the wake of the massive data breach, Target Corp. suffered another blow, reduced customer traffic over one of the busiest shopping weekends of the year.

Business leaders, let's review the facts of your cyber threat landscape, using the Target breach as a reference.

# OUTSECURE\* IS A CYBER-SECURITY STRATEGY CREATION COMPANY.

\*A CERTIFIED MINORITY OWNED BUSINESS

## Awareness

Context  
evaluation

## Identification

Risk- prioritized  
controls to protect  
against known and  
emerging threats,  
and comply with  
standards and  
regulations

## Action

Create an actionable Risk  
based Security Roadmap  
that is lean and  
sustainable

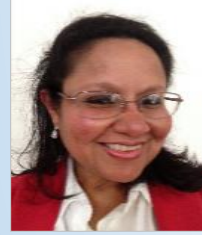


OutSecure Inc



A Cyber-Security Strategy creation company.

Focus: Protecting clients Revenue & Brand by identifying & mitigating cyber risks that can impact their brand or bottom-line.



PAMELA GUPTA  
PRESIDENT, OUTSECURE INC.

A Security thought leader, with a powerful resume in Security Program definition and Strategy at major global Fortune 500 companies  
She is Founder & Chair of the [Northeast Annual Cybersecurity Summit](#).  
and presents at various Business Executive roundtables, Boards and Security Summits.

Hear her speak about the **top 5 Cybersecurity Myths holding Businesses back** on [youtube](#).

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